

TSV[™] BellaTek[®] Surgeon Solution

Designed for Practice Growth Through Better Patient Care



How Does Your Practice Grow?

Designed for Practice Growth Through Better Patient Care

The BellaTek Encode® Impression System simplifies the restorative process, attracting new referrals who can then work with their Encode Empowered Laboratory partner to design TSV BellaTek custom abutments. Simple communication and restorative support result in a higher level of production.



No Inventory

 No abutments to place means an increase in production

Enhanced Communication

 Simplified process with highly aesthetic outcomes

Value-added Service To Referrals

• Differentiate your practice from the competition

BellaTek Surgeon Solution

Designed for Practice Growth Through **Better Patient Care**

Make implant dentistry simple for your referrals. The BellaTek Surgeon Solution offers a gateway to clinicians unfamiliar with dental implants. You scan the patient, which makes it much easier for your referral to complete the case¹.

Imagine if you could convert more three-unit bridges a year to a single implant!²

Average Incremental Account Growth³ 40% 35% 30% 24% 36% 25% 20% 27% 15% 10% 12% 5% 0% Surgeon Results New Surgeon Results **Experienced Surgeon** (<7 months) Results (>7 months)

A Better Patient Experience!

One Abutment - One Time™

No need to remove the healing abutment, preserving tissue and resulting in aesthetic outcomes.

Fewer Visits

Treatment time is decreased.

No Goop!

More comfortable impression.



¹ Levin R. Determining factors for implant referral rates. Implant Dentistry, 11(4); 312-14, 2002.

² Eckert S. Prognosis rules in a depressed economy. International Journal of Oral & Maxillofacial Implants; 2009, Vol. 24 Issue 3, 383. 3 IOS BLT Business Model Results, Biomet 3i, Palm Beach Gardens, FL January 2011 - June 2012; n = 40.

Patient Benefits

Fewer visits to the clinician's office

Intraoral scanning can be taken on the last visit to the specialist.

Increased patient satisfaction

Quicker process and more comfort.

Better functional outcomes

Customized abutment. No abutment swapping.

Surgeon Benefits

Differentiation from competitors Promotion of referrals creates value.

Standardized laboratory fee makes case costs predictable

Restoring Clinician Benefits

Simplified process, single appointment No more impression.

Increased patient satisfaction; increased practice growth through better patient care Quicker process and more comfort.

No need to prepare teeth

Laboratory Benefits

Simplified process

No need to create working models. No special articulator needed and no need to mail models to the Encode Empowered Laboratories.





Intraoral Scanning: A Tool That May Help To Grow Your Practice

The Tools You Need



Consulting

The Zimmer Biomet Dental team will consult with you to determine the best course of action based on your practice goals and we will work to provide outstanding customer service along the way.

Collaboration

With the patient in mind, it is essential to collaborate with a good laboratory that is capable of enhancing the communication between the entire team, ensuring that your referring dentists will have as much control as they desire throughout.





Patient Outcomes

The end result is a TSV BellaTek custom abutment that is patient specific and highly aesthetic, making cement cleanup easy and predictable.



Testimonials

"Using the iTero® Scanner is the ultimate in customer service, as it benefits both referring dentists and mutual patients. Creating a digital scan of a BellaTek Encode Abutment saves time for both the patient and dentist because it eliminates the need for an impression appointment. Implant restorations created in this way are accurate, saving further time for the dentist at the time of insertion. I have been using the scanner for the past year and I am delighted to be able to offer this service to my patients and referring dentists."

– Avrum Goldstein, DMD Periodontist, N. Falmouth, MA

"The introduction of the 3M™ Lava Intraoral Scanner in combination with the Bellatek Encode custom abutment system has revolutionized the way my referrals and I practice implant dentistry. We now have the ability to provide aesthetic restorations while providing a very comfortable and pleasant patient experience. It has also simplified more complex cases and given my referring clinicians valuable chair time to provide additional dentistry they previously spent on implant impressions. I can only see this system increasing my implant referrals more and more."

– G. Rawleigh Fisher DDS, MD Oral Surgeon, Lake Charles, LA

"One of the few new dental technologies that actually reduces treatment cost by eliminating impression materials and trays, while providing state-of-the-art care for our patients. Scanning technology has helped brand and grow our practice as a leading resource in our area, directly impacting our referral base."

– Munib Y. Derhalli[†], DMD, MS, MBA
Periodontist, Vancouver, WA

"Over the past year I have had excellent results incorporating CEREC® Bluecam into my practice. The new CEREC Omnicam has allowed me to introduce intraoral scanning into the operating room and immediately following implant fixture placement, I perform the intraoral scan of the BellaTek Encode Healing Abutment. My patients and referrals appreciate that my practice continues to be on the cutting edge of technology, which proves to be better for them and my practice."

Robert A. del Castillo[†], DMD,
Periodontist, Miami Lakes, FL

"Using my iTero Digital Scanner has been a big hit with my referrals. Its simplified process with BellaTek Encode Abutments saves time at their offices at the crown seating appointments. It is also appreciated by my patients who have had trouble with traditional impression techniques."

Michael A Burnham, DDS, MD,
Oral Surgeon, Thornton, CO

"An iTero Scanner was purchased for our practice in 2011. To date, we have had a favorable response from our referring practices to digital impressioning. The ease of restorations, the quick processing protocol and patient comfort are considerations that each office has embraced."

– Michael Caruso, DDS, Oral Surgeon, White Plains, NY





Contact us at 1-800-342-5454 or visit zimmerbiometdental.com

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